

BAT SOLUTIONS

BUSINESS · ACCOUNTING · TAX

FAMILY FINANCIAL ACCOUNTING

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Our Mission

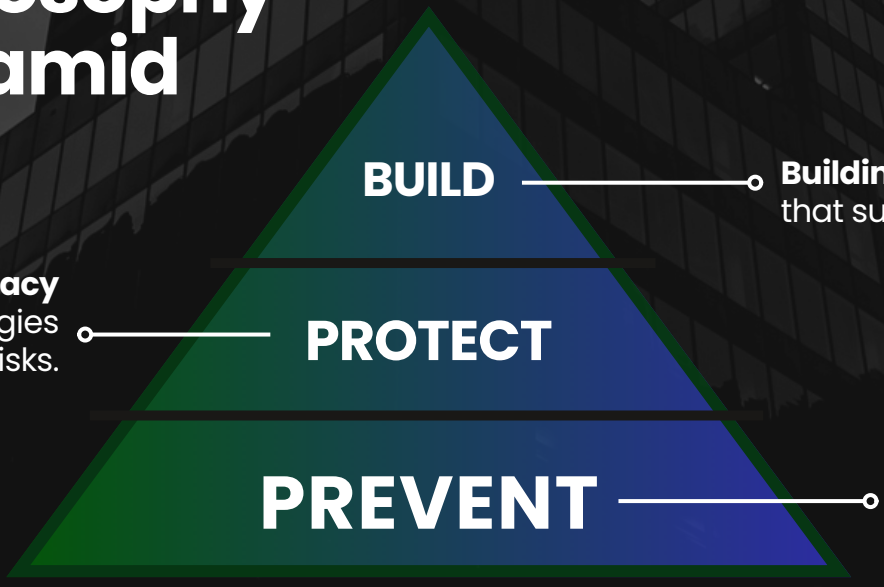
BAT Solutions exists to protect wealth, build legacies, and prevent costly financial mistakes before they happen. We partner with business owners, professionals, and athletes to provide proactive accounting, tax, compliance, and advisory services that create clarity, confidence, and long-term financial success.

We are committed to building trust, wealth, opportunity, and lasting relationships while upholding the highest standards of integrity, accountability, and excellence within our profession and the communities we serve.

Our Vision

To become the most trusted family CPA firm in the Southeast, helping individuals, businesses, and athletes build stronger financial futures and stronger communities.

The BAT Philosophy Pyramid



Building wealth that supports growth.

Protecting legacy with strategies that reduce risks.

Preventing costly mistakes with proactive problem solving & guidance.

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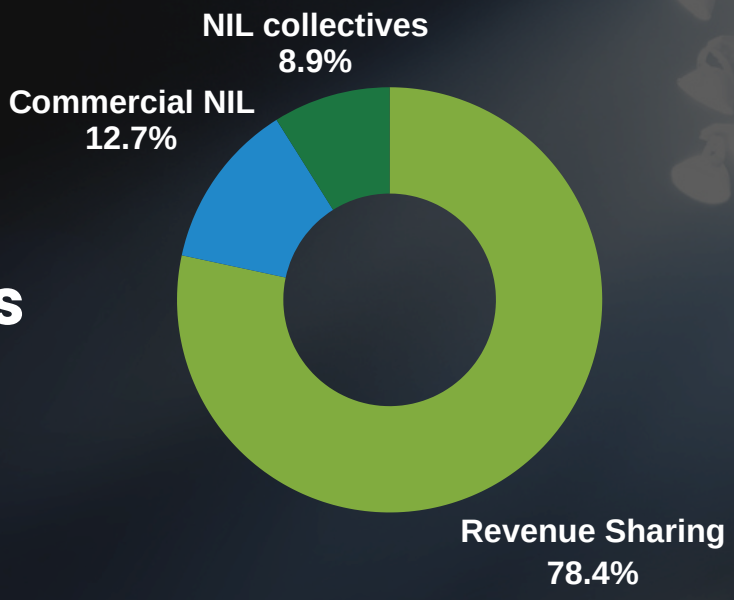
What the Research Shows

Approximately $2.297 billion flowing to Division I athletes

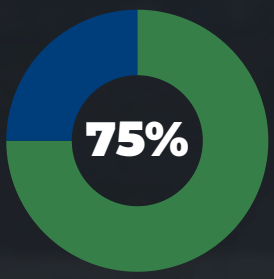
Revenue Sharing: $1.8 billion

Commercial NIL: $292 million

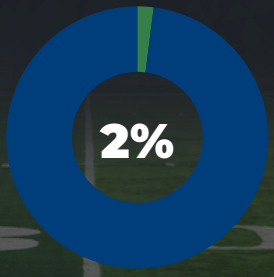
NIL Collectives: $205 million



85% of NIL is social media influencer marketing



75% of student-athletes expressing interest in NIL opportunities during recruiting working



2% chance of college athlete going professional

22%

of Division II & III institutions currently have NIL policy in place

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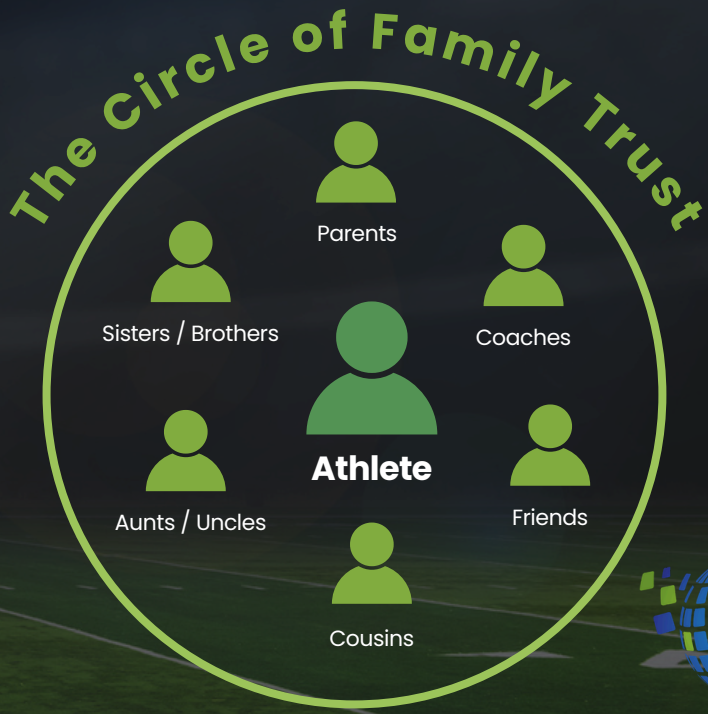


THE NIL ATHLETE ECOSYSTEM

This outlines the NIL Athlete's ecosystem and how BAT Solutions serves as a crucial component, functioning as the family CPA office.

Every person in the circle has a role. family in business Financial success requires coordination.

- Contracted Roles
- Keeping up w. Expenses
- W-2 Employees
- Get what you need for your financial situation



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Financial strategy and accounting services designed specifically for NIL athletes and their families.

Our Role as the Family Financial Office

- Tax Compliance
- Tax Planning
- Tax Investments
- Cash Flow Management
- Bookkeeping
- CFO Services
- NIL Financial Management
- Business Structure Guidance
- Family Officce Coordination
- Strategic Advisory

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	Tier #1 Elite Advisory	Tier #2 Business & Tax Prep	Tier #3 Compliance & Protection
		MOST POPULAR	
Strategic Planning Meeting	**Monthly**	**Quarterly**	**Quarterly**
Email / Call Support	24-Hour Response Time	48-Hour Response Time	48-Hour Response Time
Personnel Point of Contact	3 Persons	2 Persons	2 Persons
Transaction Organizing	✅	✅	✅
Account / Check Reconciliation	✅	✅	✅
NIL Income Tracking	✅	✅	✅
Tax Planning & Year-end Tax Projection	✅	✅	✅
Cash Flow Planning	✅	✅	
Lifestyle Planning	✅		
Investment & Real Estate Tax Planning	✅		



- LETS RUN YOUR NUMBERS -

Before making an investment, BAT Solutions can prepare a personalized tax projection showing how these investment could impact your specific tax situation.

Know the opportunity.
Understand the numbers.
Make an informed decision

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